



Your views on Gaelic Arts and Culture

The questions in section A are necessary to allow us to compare views, attitudes etc. between individuals in different age groups, islands etc. The information asked does not allow any individual to be identified in the survey.

PLEASE INDICATE YOUR REPLIES BY FILLING IN THE APPROPRIATE BOXES LIKE THIS USING A THICK OR HEAVY PENCIL, OR BLACK PEN. DO NOT TICK, CROSS OR CIRCLE.

Section A-Background on individual respondent and family (where applicable)

FOR OFFICE USE ONLY

IDENTIFIER	LOCATION MEASURE
c0 c0 c0 c0	c0 c0
c1 c1 c1 c1	c1 c1
c2 c2 c2 c2	c2 c2
c3 c3 c3 c3	c3 c3
c4 c4 c4 c4	c4 c4
c5 c5 c5 c5	c5 c5
c6 c6 c6 c6	c6 c6
c7 c7 c7 c7	c7 c7
c8 c8 c8 c8	c8 c8
c9 c9 c9 c9	c9 c9

1. Names of town or village and island on which you are based

2. Gender

Male

Female

3. Age

Under 20

From 30-34

From 50-59

From 20-24

From 35-39

60 or over

From 25-29

From 40-49

4a. What level of spoken Gaelic do you have

Fluent/native speaker Able to handle most everyday conversations Limited ability in simple conversations

A few words None at all

4b. What level of written Gaelic do you have

Able to handle all matters Able to handle most everyday matters Limited ability in simple matters

A few words None at all

4c. Which language is normally spoken in your home:

Always Gaelic Mainly Gaelic English and Gaelic equally Mainly English Always English

4d. Which language was normally spoken in your family home during your childhood/upbringing?

Always Gaelic Mainly Gaelic English and Gaelic equally Mainly English Always English

4e. Are there currently children of school age or younger in your household

Yes No

5. In order to help us gauge existing Gaelic usage, it is very useful for us to find out how households see themselves in terms of the language. With this in mind how would you characterise your own household:

All Gaelic speakers A majority of Gaelic speakers A minority of Gaelic speakers No Gaelic speakers

6. What is the best way to describe changes in the level of use of Gaelic in your household over the last 10 years:

Significantly increased Increased Stayed the same Decreased

Significantly decreased

7. If you were given the opportunity would you wish to learn more Gaelic

Yes

No

8a. If employed, are you:

An employee

Self employed

8b. If employed, do you work in the:

Private sector

Public sector

8c. If employed, in which sector would you place your principle economic activity:

Primary (crofting/fishing/fish farming/forestry etc) Manufacturing Public sector services

Private sector services

8d. Is your principle economic activity tourist related?

Yes

No

8e. Are you employed in the cultural industries, i.e. media, publications, arts, music, general arts, arts related, arts support?

Yes

No

9. Would you categorise the skills normally used in your employment as:

Manual Semi-skilled Skilled Managerial Professional

10. What is your normal yearly income:

below £5,000

from £5,000 up to 10,000

£10,000 up to 15,000

£15,000 up to 20,000

£20,000 up to 25,000

£25,000 up to 30,000

£30,000 or over

11. If you are not employed at present, are you:

School student Full-time post school education Part-time post school education Unemployed

Retired Carrying our full time domestic responsibilities (housework/care for children/elderly etc.)

12. Do you have any of the following qualifications:

Vocational qualification Higher grade or A levels Post Highers (or A level) certificates/diplomas

Degree/post graduate qualification

Section B-Consumption of Gaelic related art and cultural goods in 1995

13. How frequently have you attended and/or taken part in any of the following during 1995:

	Never	1-5	6-10	10-20	Over 20
● Gaelic musical performances:					
a) concerts/ceilidhs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) clubs/pubs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) choirs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Traditional dance (Highland/Hebridean/Ceilidh dancing)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Exhibitions (i.e. at An Lanntair)/interpretative projects/local history etc. wholly or partly in the medium of Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Plays/theatrical events/panto wholly or partly in the medium of Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Story telling/poetry reading in the medium of Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Psalm singing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

14a. Please mark down the numbers of Gaelic related artistic or cultural items you have purchased, or borrowed in 1995 together with any constraints which may have prevented you from doing so:

	How many of the items below did you purchase in 1995:				How many of the items below did you borrow in 1995 from a library or other source				If you were prevented from purchasing any of the items in this section, what were the reasons for this? <i>Accessibility (eg difficult to obtain locally)</i> <i>Availability (eg no Gaelic versions)</i>
	None	1-5	6-10	10+	None	1-5	6-10	10+	
● CDs/tapes/records of songs sung in Gaelic, or containing songs or psalms sung in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Children's books in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Other books in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Videos wholly or partly in the medium of Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Sheet music for Gaelic songs etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Gaelic related artistic, craft or print products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

14b. How many hours per week do you listen to CD's/tapes/records:

None Up to 2hrs From 2-5hrs From 5-10hrs Over 10hrs

14c. Approximately what proportion of this listening is to Gaelic or Gaelic related material:

Zero Up to a quarter From a quarter to a half From half to three-quarters All

15. How many times per week do you watch Gaelic TV?

Never 1-3 4-6 7-10 over 10 times

16. If you have children in your home, how much are children's programmes in Gaelic watched on TV:

	Never	Up to 2hrs per week	From 2 up to 5hrs per week	From 5 to 10hrs per week	Over 10hrs per week
News/current affairs in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Documentary programmes in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Light entertainment/drama in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music programmes in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Religious programmes in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

17. Do you listen to the following on the radio:

	Never	Up to 2hrs per week	From 2 up to 5hrs per week	From 5 to 10hrs per week	Over 10hrs per week
News/current affairs in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Documentary programmes in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Light entertainment/drama in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music programmes in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Religious programmes in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

18. In the last year how has your current viewing pattern developed in relation to programmes in Gaelic on TV

	Has increased greatly	Has increased slightly	Has stayed the same	Has decreased slightly	Has decreased greatly
News/current affairs in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Documentary programmes in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Light entertainment/drama in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music programmes in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Religious programmes in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

19. In the last year how has your current listening pattern developed in relation to programmes in Gaelic on radio

	Has increased greatly	Has increased slightly	Has stayed the same	Has decreased slightly	Has decreased greatly
News/current affairs in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Documentary programmes in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Light entertainment/drama in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music programmes in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Religious programmes in Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

20. When reading a paper with a Gaelic section (i.e. West Highland Free Press, Stornoway Gazette, Scotsman etc.), how often do you read the Gaelic section:

Never Occasionally Often Always

21. Have you ever attended or participated in events in or around local feisean, local mods, or national mod?

	Never	Occasionally	Often		Never	Occasionally	Often
Attended local feisean	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Participated in local mod	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Participated in local feisean	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Attended national mod	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attended local mod	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Participated in national mod	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section D-Overall impact on you

The questions in this section are very important as they seek to find out the impact on you of changes in the availability of Gaelic products and services. Please complete as much of this section as possible.

25. Listed below are a number of questions on your attitude and behaviour towards Gaelic issues. Please identify in the 4 columns on the right the impact (if any) that Gaelic TV, radio etc have had on your activity/behaviour.

	The impact of your Gaelic TV viewing			The impact of your Gaelic Radio listening			The impact of your attendance at live Gaelic activities (i.e. plays, exhibitions, concerts, dance, storytelling etc)			The impact of your purchase of the goods mentioned above (i.e. CDs of Gaelic music; books in Gaelic etc)		
	Increased	Stayed same	Decreased	Increased	Stayed same	Decreased	Increased	Stayed same	Decreased	Increased	Stayed same	Decreased
● How often you use the Gaelic language	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Your belief in the desirability of Gaelic being used in other areas of life (eg. business; schools)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● How relevant you now feel the language, art and culture is to the economic development in your area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● How relevant you now feel the language, art and culture is to the employment/careers of young people	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● If applicable, how willing you are to choose to educate your children in the medium of Gaelic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● If applicable how relevant do you consider the use of Gaelic art and culture is in the education and development of your children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● How desirable it is for you now to live and work within your local community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section E-Overall impact on your community and area

26. In your view, what overall impact has the existence of all the above activities (eg. TV, Radio, your attendances and purchases) had on:

	Greatly increased	Slightly increased	Stayed same	Slightly decreased	Greatly decreased
● The regularity with which Gaelic is used in the local community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● The regularity with which Gaelic is used in local families	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● The attractiveness of the area to tourists	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● The attachment of local people to their community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● The level of confidence within your local community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● The preference of individuals in your community to choose/purchase Gaelic services/products where possible	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

27. How strongly do you agree with the following statements:

	Strongly agree	Agree	No views	Disagree	Strongly Disagree
● The regeneration of the Gaelic language, art and culture is essential for the future social development of your own area/island group	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● The regeneration of the Gaelic language, art and culture is essential for the future economic development of your own area/island group	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● The development of the Gaelic language, art and culture is making an important contribution to the level of self confidence in your own area/island group	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● The development of the Gaelic language, art and culture is increasing the attractiveness of your area to tourists	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● The development of the Gaelic language, art and culture is increasing the desire of young people to live and work in their home area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● The development of the Gaelic language, art and culture is broadening the range of employment opportunities which exist for people locally	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● If there was reasonably priced tuition in my area, I would be willing to participate in Gaelic language classes and/or traditional music/dance tuition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Taking local and national factors into account, I am optimistic about the future health and development of the Gaelic language.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Thank you for taking the time to fill in this questionnaire. If you have any further points regarding the issues which are raised in the questionnaire itself, please feel free to write them down and include them in the paid return envelope which is enclosed with this mailing.